

# Rewards Management

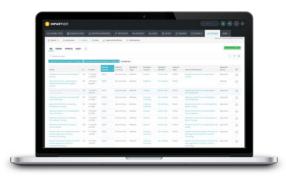
Close the loop on partner performance while you automate your partner rewards program



# Motivate your partners by rewarding their engagements

It's a competitive world out there for the mind share of your partners – and you oftentimes are asking a lot of them with the hopes that they will become profitable. If you aren't providing motivation as they onboard and scale with you, many will drop off before they really get going. When partners feel like their time dedicated to you is being noticed, they are more motivated to contribute to your bottom line by supporting and promoting your company – which will produce strong relationships and partners who are highly engaged.

With a rewards program implemented via Impartner's Rewards Management, it's easy to automate reward calculations and let each partner know their status without tedious tasks nor frustration. All the information is readily available in a clearly communicated fashion that will set you apart from your competition.





## Featured Highlights:

- Define reward calculation rules and requirements.
- Rewards Dashboard displays activities, rewards earned or claimed, and approval status.
- · Automate point or cash reward system for individual or company activity related to Deals, Journeys, Training, MDF, and more.
- Integrated with Approval Workflows to support review and validation of earned and claimed rewards before redemption.
- Sync Rewards data to CRM or other external system for fulfillment.
- Tie Reward points into KPIs tracked within Business Planning or Program Compliance.

### About Impartner

With over two decades of experience in accelerating indirect sales, Impartner delivers the industry's most complete channel management platform, helping companies worldwide manage their partner relationships and accelerate revenue and profitability through indirect sales channels. Today, millions of partners worldwide and leading channel organizations of all sizes benefit from Impartner's innovative solutions.

#### Find Out More

We'd love to show you more about how Impartner PRM can accelerate your channel.

Request a Demo Today!

